

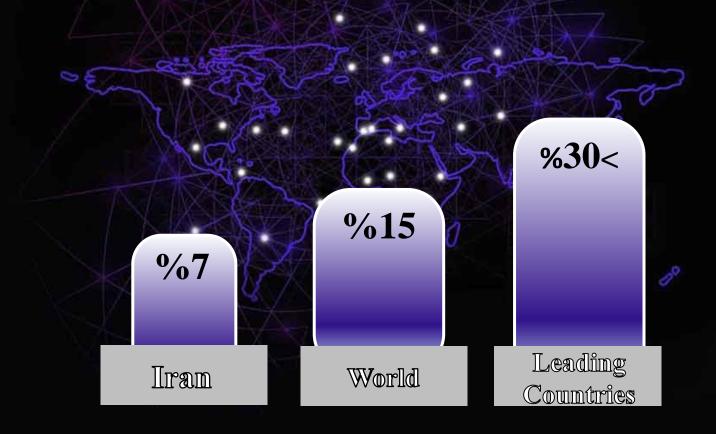


President of the Islamic Republic of Iran Center for Progress and Development (CPDI)

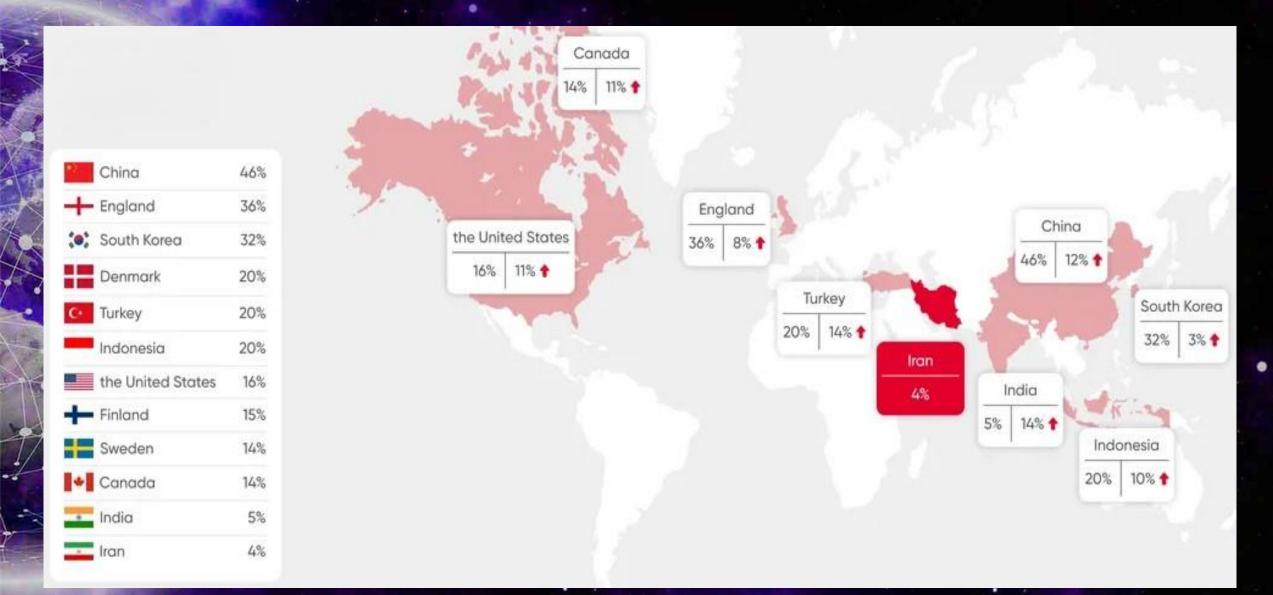
# The Importance of E-Commerce Development

Focusing on the Shanghai Cooperation Organization

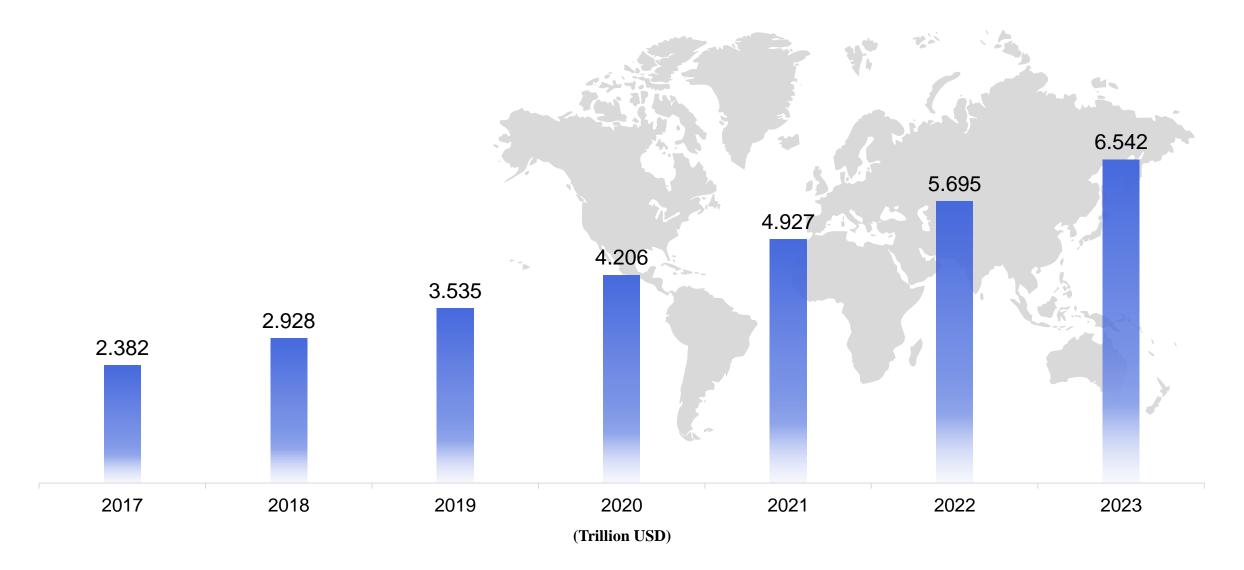
### **Digital Economy as a Share of GDP**



#### The share of E-Commerce in the total retail market (2022)



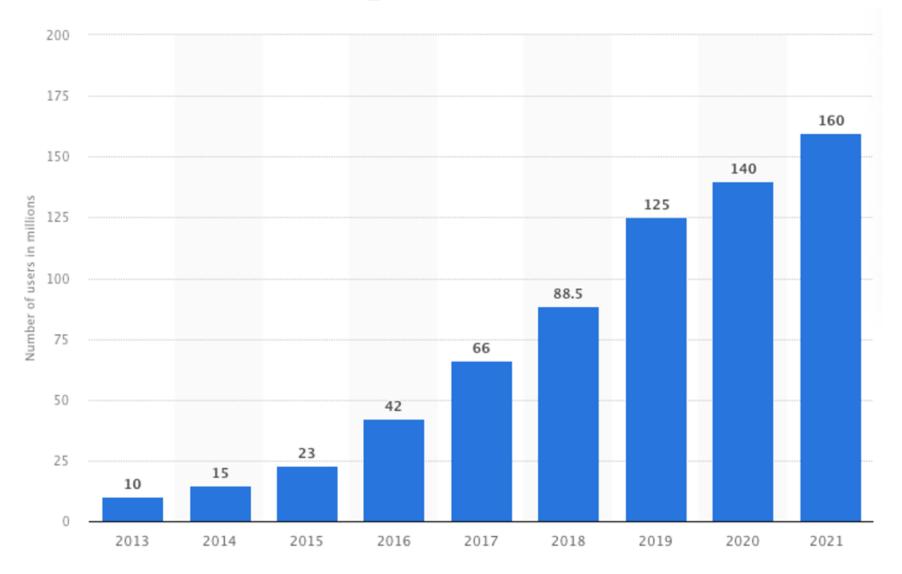
### **Global E-Commerce Trade Value**



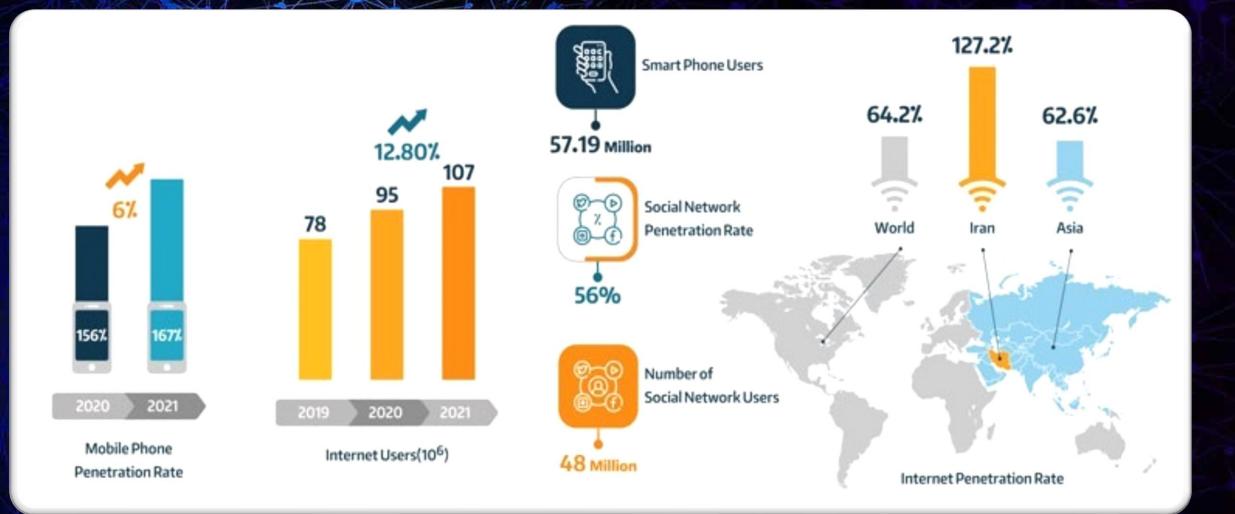
## **Contribution of SMEs in Economy**

	Iran	<b>Developing &amp; Developed Countries</b>	
Employment	%42	% 60-75	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
Value Added	%16.8	% 30-60	
Export	%5.8	% 30-65	
Product	%17	% 50-70	

#### Number of cross-border import e-commerce users in China



### **Iran Digital Insights**



Internet Penetration Rate

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# Thanks for Your Attention